



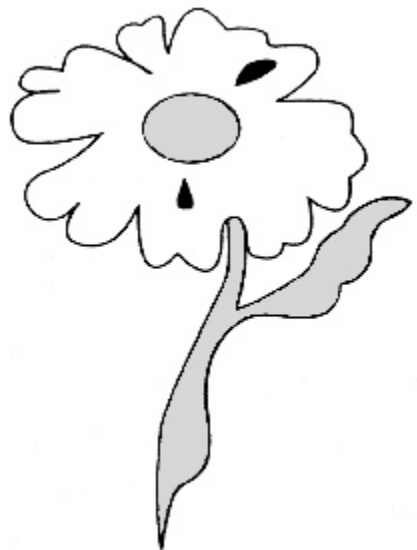
# ANNUAL REPORT

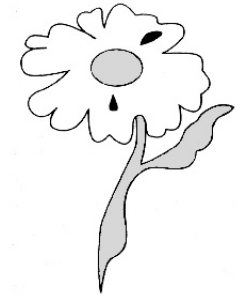
Spina Bifida and Hydrocephalus Association of Canada

Year ending April 30, 2005

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REGISTERED CHARITY (BN) NO. 107999328RR0001





The *heart of the flower* represents the brain, which in the case of persons living with spina bifida, is often affected by hydrocephalus.

The *daisy's petals* are cloven, thereby representing the various lesions caused by spina bifida and hydrocephalus.

The *daisy's leaf* and stem are irregular, and depict the unusual form of the spinal cord and backbone of a person who has spina bifida.

The *beauty* of a flower is equally meant to reflect the beauty of people with spina bifida who, in spite of their challenges, live happy and productive lives.

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## PRESIDENT'S REPORT

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At the beginning of each year, we look forward to new opportunities, challenges and successes. This past year, we were not disappointed! We encountered many of each.

SBHAC has maintained a focus on public awareness and has continued to look for ways to increase and improve the dissemination of information, especially awareness about the role of folic acid in reducing the incidence of spina bifida. Folic acid pamphlets, tent cards and posters have been distributed to pharmacies, Canadian Forces bases, libraries (except in ON and QC), as well as to Curves fitness facilities. General information about Spina Bifida and Hydrocephalus, shunt cards, seed packages and bookmarks have also been sent out to the above groups and to anyone who makes a request.

We are excited about the prospect of working with Wyeth Consumers Healthcare Inc. to include the SBHAC logo and toll-free number on the packaging of their Materna Multivitamins. Having the SBHAC logo on the package is intended to provide recognition for the folic acid content in the multivitamin – as opposed to endorsing the product. Our policy is to recognize companies who promote the intake of folic acid according to Health Canada standards.

The support of member associations is key to the ongoing strength of the national association. Support from the associations and partnerships work to create mutual benefits. Fund development partnerships include Liquor Commission campaigns, corporate fundraising and a new fundraiser, the Daisy Campaign. The latter proved a success for the associations who participated in the pilot campaign. These campaigns are showing small profit but have the potential to grow, especially if more associations are able to participate.

The Communication, Energy and Paperworkers (CEP) Union continues to be a major supporter of the association. Our relationship with the CEP is longstanding and continues to grow. Along with the contributions from head office and numerous locals, the fundraising efforts have expanded to golf tournaments. Tournaments were held in Ontario, Alberta and Manitoba with plans for expansion next year. The efforts of CEP assist SBHAC with the programs and services they provide.

As in past years, two students were awarded bursaries to assist them in pursuing the post secondary education. The recipients of the awards in 2004 were Francis Miller of Edmonton and James Cotton of Calgary. We wish them success in their chosen fields.

Contributing greatly to SBHAC's continuing success is the strength and dedication of our staff members. Executive Director, Andrea Salmon, runs an efficient office with the support of Mona Rémillard, Marketing and Fund Development. We appreciate their commitment and support they provided to the association and those we serve.

I have enjoyed my first year as President of SBHAC and have had wonderful support from the Past President Colleen Talbot. I am looking forward to expanding my personal horizons and those of the association in the next year.



Lorelei Fletcher  
PRESIDENT

# SUMMARIZED ANNUAL FINANCIAL STATEMENTS

## Balance Sheet at April 30

	2005	2004
<b>Assets</b>	<b>\$</b>	<b>\$</b>
Current Assets	85,187	112,505
Capital Assets	<u>2,666</u>	<u>861</u>
<b>Total Assets</b>	<b>87,853</b>	<b>113,366</b>
<b>Liabilities</b>		
Accounts Payable	4,500	4,763
Deferred grant and deferred revenue	<u>—</u>	<u>40,000</u>
	4,500	44,763
<b>Fund Balances</b>		
General Fund	23,751	1,362
Research Fund	51,192	58,480
Bursary Fund	<u>8,410</u>	<u>8,761</u>
	83,353	68,603
<b>Total Liabilities and Fund Balances</b>	<b><u>87,853</u></b>	<b><u>113,366</u></b>

## Statement of Operations & Fund Balance – General Fund

Year ended April 30	2005	2004
<b>Revenues</b>	<b>\$</b>	<b>\$</b>
Grants	46,766	91,800
Donations	178,838	128,979
Fundraising – other	8,655	37,653
Membership fees	10,052	12,134
Other	<u>17,579</u>	<u>13,280</u>
	261,890	283,846
<b>Expenses</b>		
Contract fees	2,596	7,380
Wages and benefits (See Note 1)	99,661	107,346
Office and Administrative costs	42,181	25,687
Printed materials, fundraising costs	20,929	26,154
Public Awareness	23,550	12,559
Conferences, meetings and travel	—	1,341
Volunteer Board Development	<u>50,584</u>	<u>86,479</u>
	<u>239,501</u>	<u>266,946</u>
<b>Net Revenue (expense) for the year</b>	<b>22,389</b>	<b>16,900</b>
Fund Balance, beginning of year	<u>1,362</u>	<u>(15,538)</u>
<b>Fund Balance, end of year</b>	<b><u>23,751</u></b>	<b><u>1,362</u></b>

Note 1: Wages and Benefits

Wages and benefits expense includes personnel costs for activities of the organization as follows:

Administration wages	20,496
Fundraising wages	28,571
Public Awareness wages	28,125
Volunteer Program wages	10,620
Benefits	<u>11,849</u>
	<b><u>99,661</u></b>

## Statement of Operations & Fund Balance – Research Fund

Year ended April 30	2005	2004
<b>Revenues</b>	<b>\$</b>	<b>\$</b>
Donations	8,768	9,098
Interest	<u>739</u>	<u>864</u>
	<u>9,507</u>	<u>9,962</u>
<b>Expenses</b>		
Administration fees	17	109
Grants awarded	<u>16,778</u>	<u>10,250</u>
	<u>16,795</u>	<u>10,359</u>
<b>Net revenue (expense) for the year</b>	<b>(7,288)</b>	<b>(397)</b>
Fund Balance, beginning of year	<u>58,480</u>	<u>58,877</u>
<b>Fund Balance, end of year</b>	<b><u>51,192</u></b>	<b><u>58,480</u></b>

## Statement of Operations & Fund Balance – Bursary Fund

Year ended April 30	2005	2004
<b>Revenues</b>	<b>\$</b>	<b>\$</b>
Donations	1,000	2,539
Fundraising	614	–
Interest	<u>72</u>	<u>100</u>
	<u>1,686</u>	<u>2,639</u>
<b>Expenses</b>		
Administration fees	37	–
Bursary awards	<u>2,000</u>	<u>2,000</u>
	<u>2,037</u>	<u>2,000</u>
<b>Net revenue for the year</b>	<b>(351)</b>	<b>639</b>
Fund Balance, beginning of year	<u>8,761</u>	<u>8,122</u>
<b>Fund Balance, end of year</b>	<b><u>8,410</u></b>	<b><u>8,761</u></b>

## Auditor's report on the summarized annual financial statements

The accompanying summarized balance sheet and statements of operation and fund balances are derived from the complete financial statement of the Spina Bifida and Hydrocephalus Association of Canada at April 30, 2005 and for the year ended upon which then we expressed an opinion without reservation in our report dated July 7, 2005. The fair summarization of the complete financial statements is the responsibility of management. Our responsibility, in accordance with the applicable Assurance Guideline of the Canadian Institute of Chartered Accountants, is to report on the summarized financial statements.

In our opinion, the accompanying financial statements fairly summarize, in all material respects, the related complete financial statements in accordance with the criteria described in the Guideline referred to above.

These summarized financial statements do not contain all the disclosures required by Canadian generally accepted accounting principles. Readers are cautioned that these statements may not be appropriate for their purposes. For more information on the entity's financial position, results of operation and cash flows, reference should be made to the related complete financial statements.

*BDO Dunwoody LLP*

Winnipeg, Manitoba  
August 4, 2005

BDO Dunwoody, LLP  
Chartered Accountants

# CONTRIBUTORS

*The Spina Bifida and  
Hydrocephalus Association  
of Canada would like to  
thank the foundations,  
corporations, major  
donors and sponsors who  
generously help support  
our mission in 2004–2005.*

## GOLD

Abitibi-Consolidated Inc.  
Allard Contractors Ltd.  
DUCA Financial Services  
Credit Union Ltd.  
EJLB Foundation  
F.K. Morrow Foundation  
Husky Energy  
ING Foundation  
London Drugs Foundation  
National Life Assurance  
Company of Canada  
Pilkington-Henniger  
Charitable Trust  
Standard Products Inc.  
The Harold E. Ballard  
Foundation  
Toyota Canada Inc.

## SILVER

Bell Glomedia  
Bowater Pulp & Paper  
Canada Inc.  
BPB Canada Inc.  
Caley & Wray  
Carma  
Castrol Canada Inc.  
Dofasco Inc.  
Domtar Inc.  
Entourage  
First Ontario  
Management Ltd.  
Four Seasons Hotel  
Fraser Milner Casgrain  
Gas Workers Council  
Georgia Pacific  
Imperial Leaf Tobacco  
Krugger Inc.  
Manitoba Blue Cross  
Nestle Purina Petcare  
Pathe Gardner & Associates  
Pattison Car Leasing  
Petro-Canada  
Reitmans (Canada) Limited  
Roxul Inc.  
Ryder, Wright Blair & Doyle  
SaskTel Telcare Employees  
Charity Trust  
Shawcor Ltd.  
Shoppers Drug Mart  
Sifto Canada Inc.  
Smurfit-Stone  
St-Lawrence Cement  
Swissplas Limited  
Thistle Printing  
TRG Insurance Brokers Inc.  
Tyco Electronics Canada Ltd.



## BRONZE

ATCO Gas	Dominion Group	Mondo Foods
Aviva Insurance Company of Canada	Foundation	Myers Weinberg
Bank of Montreal	Doucet McBride	Naylor
Bowater Maritimes Inc.	Dryden Air Services	New Flyer Industries Ltd.
BP Accounting	Engineered Air – Resman	Pollard Banknote Ltd.
Canadian Instrumentation Services Group Ltd.	Community Services	Purdy's Chocolates
Caraustar	Fond de Charité des Employés de Bowater	SaskTel
Cascades Boxboard	General Dynamics	Sobeys West
Cavel & Cavel	Granny's Poultry Co-Operative (Manitoba) Ltd.	Tapper Cuddy
CHUM Charitable Foundation	Groupe Tyco Medical Canada Inc.	T.E.A.M.
Churchbridge & District Donor's Choice	Haworth	Tesma International Inc.
Cook Engineering	Just for Looks Hair	The Herbert Green Family Charitable Foundation Inc.
Corrett Marketing Limited	Kent & Duffett Chartered Accountants	UAP Inc.
Cottage Advertising Specialties	M&M Meat Ships	Wawanesa Mutual Insurance Company
Crocus Investment Fund	Manitoba Federation of Labour	Winnipeg Free Press
Davidson & District Donors Choice	Manitoba Hydro	
	Manitoba Telecom Services	

## UNION SUPPORT

*We appreciate the support of the Communications, Energy and Paperworkers Union of Canada, who have maintained a high level of support to SBHAC as their charity of choice.*

## INDIVIDUAL SUPPORT

*Both the financial support and volunteer participation of individuals are extremely important to our organization, and we wish to express our appreciation to the individuals who have supported SBHAC during the past year.*

## MISSION STATEMENT

*The mission of the Spina Bifida and Hydrocephalus Association of Canada is to “improve the quality of life of all the individuals with spina bifida and/or hydrocephalus, and their families, through awareness, education and research, and advocacy, and to reduce the incidence of neural tube defects.”*

## STATEMENT OF PURPOSE

- To foster and promote the human rights and well-being of those with spina bifida and/or hydrocephalus
- To promote research into cause, improved treatment and prevention of these conditions
- To promote, encourage and stimulate the client’s care, treatment, education, socialization, vocational development and normalization
- To promote the need for providing competent personnel to aid in the treatment, care, education, adjustment and rehabilitation of people with spina bifida and/or hydrocephalus
- To promote public awareness and action by initiating a national effort to inform the public about spina bifida and hydrocephalus

## ACTIVITIES

- 1-800 Help Line
- Associations across Canada
- Support Networking across Canada
- Resource Library
- Fact Sheets
- Annual Educational Conference for caregivers, professionals, volunteers, members and parents
- Educational guides and materials for schools, professionals, parents and the general public
- Research Grants to Canadian Researchers investigating issues surrounding spina bifida and hydrocephalus
- Bursary Program for post-secondary students with spina bifida and/or hydrocephalus
- Public Awareness Programs
- Spina Bifida and Hydrocephalus Awareness Month in June

## Board of Directors 2004–2005

**President**  
Lorelei Fletcher

**Past President**  
Colleen Talbot

**Vice-President**  
Gene Layton

**Treasurer**  
Sharon Seev

**Secretary**  
Jacque Tisher

## Board Members

Linda Randall

Brent Buss

Mel Murray

Randal Prime

Sarah Williams

Ashok Bhargava

Ken Stickle

Wendy Sol

Roxanne Ulanicki

## Staff

**Executive Director**  
Andrea Salmon

**Marketing and Fund  
Development**  
Mona Rémillard

## Provincial/Regional Spina Bifida and Hydrocephalus Associations

Spina Bifida & Hydrocephalus  
Association of British Columbia

Spina Bifida & Hydrocephalus  
Association of Southern Alberta

Spina Bifida & Hydrocephalus  
Association of Northern Alberta

Spina Bifida & Hydrocephalus  
Association of Saskatchewan South

Spina Bifida & Hydrocephalus  
Association of Saskatchewan North

Spina Bifida & Hydrocephalus  
Association of Manitoba

Spina Bifida & Hydrocephalus  
Association of Ontario

Spina Bifida & Hydrocephalus  
Association of du Québec

Spina Bifida & Hydrocephalus  
Association of New Brunswick

Spina Bifida & Hydrocephalus  
Association of Nova Scotia

Spina Bifida & Hydrocephalus  
Association of Prince Edward Island

Newfoundland & Labrador  
Association for Spina Bifida & Hydrocephalus



